



SPARK

HAMPTONS ⚡

RATE CARD

SPARKHAMPTONS.COM

ADVERTISING RATE CARD

LUXE BANNER - ABOVE THE FOLD EXCLUSIVE		PER MONTH
1485 x 500 pixels above the fold on the home page under main top slider - Gets a wide banner version that is distributed throughout articles and below the fold too.		\$750
LUXE B BANNER HOMEPAGE - ABOVE THE FOLD EXCLUSIVE		
1485 x 250 pixels randomized directly below the main top slider. Gets a wide banner version that is distributed throughout articles and below the fold too.		\$650
WIDE BANNER HOMEPAGE + ARTICLES - RANDOMIZED		
1485 x 190 pixels randomized across the homepage and article pages. - can be exclusive, over a section (i.e. Real Estate, A&E, etc.) for \$750/mo.		\$600
CUBE BANNER - RANDOMIZED THROUGHOUT		
600 x 500 pixels featured in the sidebar, footer, and gallery cube.		\$450
EMAIL NEWSLETTER PREMIUM TOP CUBE		
NEWSLETTER CUBE: 600 x 500 pixels after lead story and again below. 15K+ very targeted email subscribers every week.		\$750
EMAIL NEWSLETTER		
NEWSLETTER CUBE: 600 x 500 pixels. 15K+ very targeted email subscribers every week		\$450
SOCIAL MEDIA SPONSORED POST OR COLLAB		
We will design a Social Media Campaign to collab together promoting an event or promotion of your choice. One shoot can work out to become several posts.		\$1500
SPONSORED ARTICLE	PER MONTH	SECTION ARTICLE
You can sponsor an article or a whole section such as real estate articles or the arts section of www.sparkhamptons.com. Your brand will always appear to have the "sponsored" attribution.		\$1500 \$450

WHY ADVERTISE WITH SPARK HAMPTONS?

EXCLUSIVE AUDIENCE: Connect with celebrities, luxury consumers, and decision-makers across the Hamptons.

HIGH ENGAGEMENT: Our readers don't just browse – they act. Spark Hamptons is where locals and visitors go for recommendations, inspiration, and trusted insight.

CATEGORY AUTHORITY: From dining to design, real estate to philanthropy, Spark Hamptons is the voice of the East End lifestyle.

MULTI-PLATFORM REACH: Your advertising is amplified across our website, social media, newsletters, and event coverage.

NEWSLETTER TO TARGETED AUDIENCE – Currently 15K+ targeted Hamptons and NYC subscribers.

CATEGORY SPONSORSHIPS – Align with Arts, Dining, Real Estate, Business, Philanthropy, and more.

NATIVE CONTENT / SPONSORED FEATURES – Storytelling that blends seamlessly with our editorial voice.

EVENT SPOTLIGHTS – Amplify your presence in the Hamptons' most talked-about moments.